



Photos: Staffin Wildstrand

Conference Themes

The following topics will be addressed through small workgroups.

Arctic Ecotourism and Conservation

1. Ecotourism in protected areas
2. Ecotourism outside protected areas
3. Partnerships for conservation
4. Ship-based tourism and conservation

Arctic Ecotourism and Communities

1. The government's role in community-friendly ecotourism
2. Strengthening community-based ecotourism in the Arctic
3. Hunting and fishing as ecotourism
4. Ship-based tourism and arctic communities

Arctic Ecotourism Certification & Marketing

1. Ecotourism certification and protected areas
2. Ecotourism certification and communities
3. Ecotourism certification and ship-based tourism
4. Ecotourism certification, management and marketing

As part of the conference, the Rainforest Alliance will present a workshop on the Sustainable Tourism Stewardship Council, an initiative to certify tourism certifiers.

International Year of Ecotourism

Arctic Ecotourism Conference



Organized by **WWF**

In cooperation with



Swedish Ecotourism Association



Länstyrelsen
Västerbottens län
County Administration of Västerbotten



The International Ecotourism Society



Alaska Wilderness Recreation and Tourism Association

Endorsed by



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UN International Year of Ecotourism

Arctic Ecotourism Conference

April 25–28, 2002

Hemavan,
Sweden



Photo: Lee Narraway

Baffin Island/Nunavut

Welcome

You are invited to participate in the Arctic Ecotourism Conference, an important event for those interested in arctic tourism.

People from all backgrounds of arctic ecotourism will meet to discuss the potential and challenges of ecotourism in the circumpolar Arctic, presenting a unique opportunity for sharing knowledge. The themes addressed will give an in-depth picture of arctic ecotourism now and in the future.

What is the International Year of Ecotourism?

The year 2002 has been designated as the United Nations' International Year of Ecotourism (IYE). The United Nations Environment Program (UNEP), with the World Tourism Organization (WTO) and The International Ecotourism Society (TIES), is coordinating the worldwide events related to IYE. These will provide input to the World Ecotourism Summit, May 19 – 22, in Québec City, Canada and the Rio +10 Earth Summit in Johannesburg, August 26 – September 4, 2002.



Photo: Lee Naraway



Photo: Magnus Elander



Photos: Staffin Wrieland



IYE Arctic Regional Conference

The IYE Arctic Ecotourism Conference will allow tourism stakeholders in the Arctic to address issues of regional importance. There will be plenary discussions and small working groups that will review current practices in arctic ecotourism and provide recommendations for future development and action.

By the end of the conference, participants will produce a final declaration on ecotourism in the Arctic that will be publicized through the IYE network, presented at the World Ecotourism Summit and followed up through a number of TIES events.

When

Thursday, April 25, 2002 – Sunday April 28, 2002

Where

The conference will take place at the Hemavan resort (<http://www.hemavan.nu>) in the County of Västerbotten, Sweden.



Conference fees

Hemavan Resort is offering special rates for conference participants (please see enclosed registration form).

Package I: Accommodation (3 nights), meals, and conference participation.

Package II: Same as Package I plus round-trip shuttle flight from Stockholm to Hemavan.

We also hope to be able to offer special rates for accommodation in Stockholm.

Sponsoring

Limited funding is available upon application for participants without other funding options.

Registration

If you would like to pre-register for this conference, please fill out the enclosed form and submit it to the WWF Arctic Programme (see back of brochure for address).

Space is limited to 80 participants. If registrations exceed this number, we will have to prioritize participation according to criteria developed by TIES.